



50+EXPO 2010
Friday, October 15, 2010
9:00 am – 4:00 pm
Wilde Lake High School
Columbia, MD

Full payment is due within 30 days of registration.

Make checks payable to:

Director of Finance,
Howard County

Mail to:

50+EXPO 2010
Howard County Office on Aging
6751 Columbia Gateway Drive
Suite 211
Columbia, MD 21046

Fax to: Laurie Diener

(410) 313-5950

Phone: (410) 313-7467

ldiener@howardcountymd.gov

Office use only

Application received: _____

Payment Received: _____

Check # _____

Booth # _____

SPONSOR APPLICATION – 2010

Sponsor Name: (As it should appear for booth sign and publicity)

Title: _____

Address: _____

Phone: () _____ Fax: () _____

E-mail: _____

Previous Sponsor: Yes No

Type of Business: _____

SPONSORSHIP OPPORTUNITIES

PLATINUM SPONSORSHIP (One opportunity per category)

- | | | |
|--------------------------|------------------------------|------------------------|
| <input type="checkbox"/> | Living Green | \$2,000 |
| <input type="checkbox"/> | Café 50+ | \$5,000 |
| <input type="checkbox"/> | Prime Location Exhibit Space | \$5,000 |
| <input type="checkbox"/> | Capitol Steps/Main Stage | \$8,000 |
| <input type="checkbox"/> | Speaker Series I | \$6,000 Sold |
| <input type="checkbox"/> | Speaker Series II | \$6,000 |
| <input type="checkbox"/> | Attendee Giveaway | \$5,000 + cost of item |
| <input type="checkbox"/> | Event Bags | \$13,000 Sold |
| <input type="checkbox"/> | Custom Sponsorship | _____ |

GOLD SPONSORSHIP (Multiple opportunities available)

- ☐ \$1,500

MEDIA SPONSORSHIP (Multiple opportunities available)

- ☐ In-Kind

EXHIBIT BOOTH REQUIREMENTS

If an Exhibit Booth is not included in your package, or if you wish to purchase additional space, fees are as follows:

- Main Street, Exhibit Hall A Lobby or Exhibit Hall A Prime Space \$695
- Exhibit Hall A \$575

Booth Package: Draped 8' X 8' booth (depth may vary with placement), 6' skirted table, 2 chairs, identity sign with name and booth number.

- Electrical Connection ☐ Yes ☐ No (Exhibitor provides extension cord)

FEES

Sponsorship \$ _____

Exhibit Booth(s) _____ (Number) @ \$695 = \$ _____

_____ (Number) @ \$575 = \$ _____

Total of selected items: \$ _____